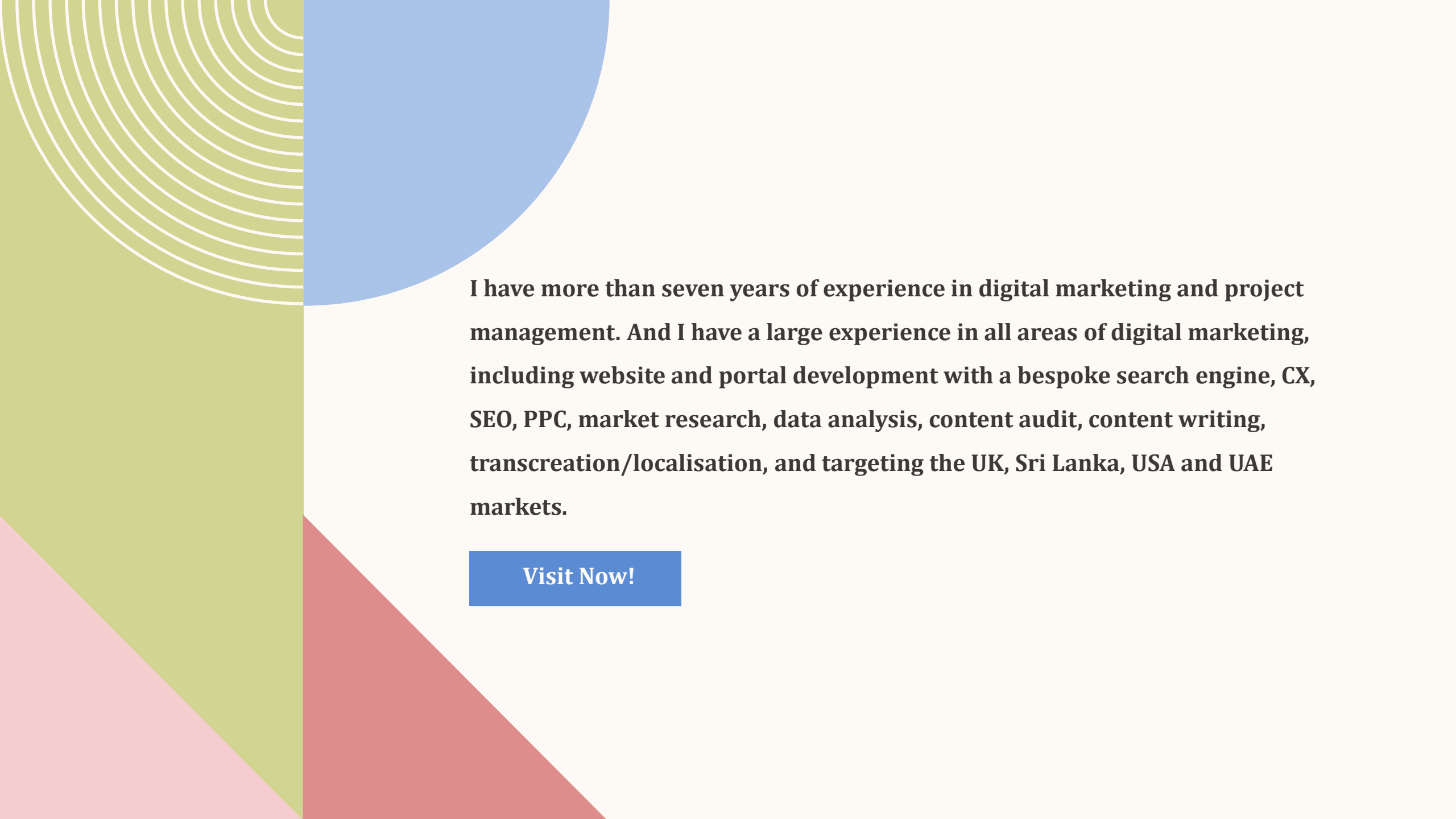


PORTFOLIO

Arsath Ahamed
Senior Marketing Manager

The background features a light gray field with several large, overlapping geometric shapes: a light blue quarter-circle in the top left, a light green quarter-circle in the bottom left, and a light red triangle in the bottom right. In the top left corner, within the green area, there are several concentric white circles of varying radii.

I have more than seven years of experience in digital marketing and project management. And I have a large experience in all areas of digital marketing, including website and portal development with a bespoke search engine, CX, SEO, PPC, market research, data analysis, content audit, content writing, transcreation/localisation, and targeting the UK, Sri Lanka, USA and UAE markets.

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KEY SKILLS

❖ Email Marketing	❖ Target Audiences/Retargeting
❖ Social Media Management	❖ Google Analytics
❖ HubSpot/Zoho (CRM)	❖ Multimedia Creation
❖ Data Strategist	❖ Graphic Design
❖ E-Commerce (Shopify/WooCommerce)	❖ Shopping Campaigns
❖ Website Development	❖ Amazon Seller Hub
❖ SEO / SEM	❖ Web Application
❖ Sales/Deals Funnel Creation	❖ Data Analysis
❖ Heat Maps	❖ Strategic Planning
❖ Scheduling Calendar	❖ Content Management

SOCIAL MEDIA & ARTWORKS

Names	Account Admin	Paid Campaigns	Graphics	Video
<u>TenderPOS</u>	✓	✓	✓	✓
<u>Secrets of Tea</u>	✓	✓	✓	✓
<u>Pink Storks</u>	✓	✓	✓	✓
<u>Gold Mark</u>	✓	✓	✓	✓
<u>Delmege</u>	✓	✓	✓	
<u>BMS Sri Lanka</u>	✓	✓	✓	✓
<u>ICBT</u>	✓	✓		
<u>AIC Campus</u>	✓	✓		

WEBSITES & MULTIMEDIA CREATIONS

Artworks	Video/Animation	Websites
<u>https://www.instagram.com/p/CIiEh1okqr/</u>	<u>https://www.youtube.com/watch?v=conue03g4rY</u>	<u>https://tenderpos.com/</u>
<u>https://www.instagram.com/p/CVdHdbPqgG0/</u>	<u>https://www.youtube.com/watch?v=Vy9W-6D8EnU</u>	<u>https://www.pathe.edu.lk/</u>
<u>https://www.instagram.com/p/CP0-v-tFx7V/</u>	<u>https://www.facebook.com/1497220083867485/videos/1255265897986754</u>	<u>https://secretsoftea.com/</u>
<u>https://www.instagram.com/p/CLcVqMHFq2k/</u>	<u>https://www.facebook.com/watch/?v=631302190615355</u>	<u>https://tenderbusiness.co.uk/</u>
<u>https://www.instagram.com/p/CjVMQN7Lpbh/</u>	<u>https://www.youtube.com/watch?v=3Jmlgyu3ivY</u>	<u>https://www.thekingsburyhotel.com/</u>
<u>https://www.instagram.com/p/CkiIDvJLSrP/</u>	<u>https://www.instagram.com/p/CE9njYkBxJ6/</u>	<u>https://allyouneedsuperfoods.com/</u>

BROCHURES AND FLYERS

❖ Channel Partner

❖ TenderPOS Solutions

❖ Online Ordering EPOS

❖ TenderPOS KIOSK

❖ Online Ordering Flyer

❖ Product Bundle

❖ Table Talker



THANK YOU

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