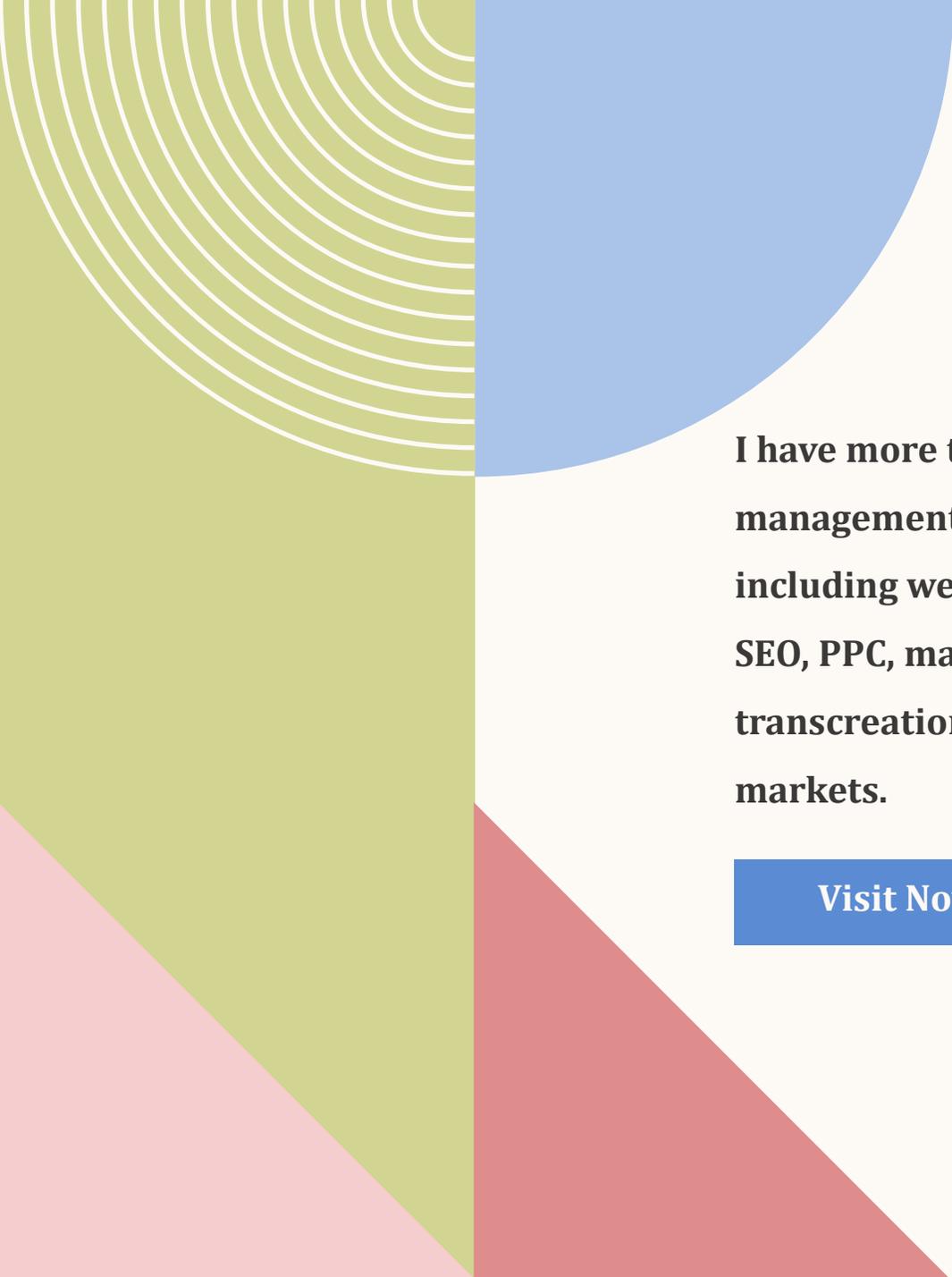


PORTFOLIO

Arsath Ahamed
Senior Marketing Manager



I have more than seven years of experience in digital marketing and project management. And I have a large experience in all areas of digital marketing, including website and portal development with a bespoke search engine, CX, SEO, PPC, market research, data analysis, content audit, content writing, transcreation/localisation, and targeting the UK, Sri Lanka, USA and UAE markets.

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KEY SKILLS

❖ Email Marketing

❖ Target Audiences/Retargeting

❖ Social Media Management

❖ Google Analytics

❖ HubSpot/Zoho (CRM)

❖ Multimedia Creation

❖ Data Strategist

❖ Graphic Design

❖ E-Commerce (Shopify/WooCommerce)

❖ Shopping Campaigns

❖ Website Development

❖ Amazon Seller Hub

❖ SEO / SEM

❖ Web Application

❖ Sales/Deals Funnel Creation

❖ Data Analysis

❖ Heat Maps

❖ Strategic Planning

❖ Scheduling Calendar

❖ Content Management

SOCIAL MEDIA & ARTWORKS

Names	Account Admin	Paid Campaigns	Graphics	Video
<u>TenderPOS</u>	✓	✓	✓	✓
<u>Secrets of Tea</u>	✓	✓	✓	✓
<u>Pink Storks</u>	✓	✓	✓	✓
<u>Gold Mark</u>	✓	✓	✓	✓
<u>Delmege</u>	✓	✓	✓	
<u>BMS Sri Lanka</u>	✓	✓	✓	✓
<u>ICBT</u>	✓	✓		
<u>AIC Campus</u>	✓	✓		

WEBSITES & MULTIMEDIA CREATIONS

Artworks	Video/Animation	Websites
https://www.instagram.com/p/CIiEh1okqr/	https://www.youtube.com/watch?v=conue03g4rY	https://tenderpos.com/
https://www.instagram.com/p/CVdHdbPqgG0/	https://www.youtube.com/watch?v=Vy9W-6D8EnU	https://www.pathe.edu.lk/
https://www.instagram.com/p/CP0-v-tFx7V/	https://www.facebook.com/1497220083867485/videos/1255265897986754	https://secretsoftea.com/
https://www.instagram.com/p/CLcVqMHFq2k/	https://www.facebook.com/watch/?v=631302190615355	https://tenderbusiness.co.uk/
https://www.instagram.com/p/CjVMQN7Lpbh/	https://www.youtube.com/watch?v=3Jmlgyu3ivY	https://www.thekingsburyhotel.com/
https://www.instagram.com/p/CkiIDvJLSrP/	https://www.instagram.com/p/CE9njYkBxJ6/	https://allyouneedsuperfoods.com/

BROCHURES AND FLYERS

❖ Channel Partner

❖ TenderPOS Solutions

❖ Online Ordering EPOS

❖ TenderPOS KIOSK

❖ Online Ordering Flyer

❖ Product Bundle

❖ Table Talker

THANK YOU

Arsath Ahamed

+971 58 3013 948

arsathahamed434@gmail.com

www.ara.kmmg.lk